Material Specifications

Double Page Spread — 297mmH x 210mmW | 297mmH x 210mmW
Full Page — 297mmH x 210mmW
Half Page — 133mmH x 183mmW
Quarter Page — 133mmH x 89mmW

5mm bleed
Page
Artwork
12mm Safe zone
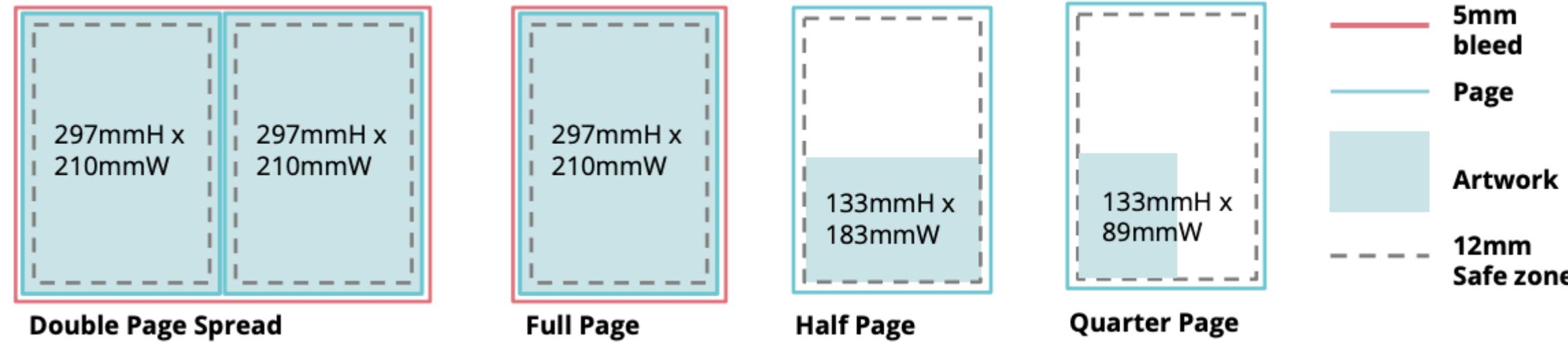
ARTWORK SIZE	HEIGHT	WIDTH
Double Page	297mm	420mm + 5mm bleed
Full Page	297mm	210mm + 5mm bleed
Half Page	133mm	183mm
Quarter Page	133mm	89mm

DOUBLE PAGE SPREAD:
To be supplied as two single full pages.

FULL PAGE:
To include 5mm bleed all around.
All text and branding to be placed within the 12mm safe guttering zone. If adding crop marks please offset by 5mm.

HALF & QUARTER PAGES:
Do not require bleed or crop marks.

HOW TO SUBMIT ARTWORK
Supplied material must be a **Press Ready PDF**, with high resolution images – **300dpi**.
All PDFs must be **CMYK** embed all fonts, images and associated graphics and supplied to the correct dimensions. If adding crop marks to full or double page ads, offset by 5mm.
Alterations cannot be made to supplied PDFs. Replacement material must be supplied.

COLOR PROOFS
A colour proof will be emailed to advertisers for approval prior to printing.

PERIOD OF DISPLAY
Period of display is 12 months. Artwork can be updated every 3 months.

CONTACT INFORMATION
All artwork to: **production@acguide.com.au**

E-NEWSLETTER BANNER:
Please supply:
- banner image: 1262 x 454px
- .jpg or .png
- associated URL

SOLUS EDM EXCLUSIVE SEND:
Please supply:
- up to 2 images: 1200 x 600px
  - .jpg or .png
  - less than 200kb
- up to 200 words
- logos
- associated URL

SIDEBOARD:
Please supply:
- sideboard image: 300 x 500px
  - .jpg or .png
  - associated URL

PUZZLE:
Please supply:
- ad image: 300 x 600px
  - jpg or png
  - associated URL