



MECHANICAL SPECIFICATIONS

Artwork Size	Height	Width
Double Page	297mm	420mm
Full Page	297mm	210mm
1/2 Page	138mm	179mm
1/4 Page	138mm	86mm

BLEED & GUTTERING

Double Page Spread: To be supplied as 2 Full pages. Must include + 5mm bleed. All text and branding to be placed within the 10mm guttering zone.

Full Page: To include + 5 mm bleed. All text and branding to be placed within the 10mm safe guttering zone.

Half & Quarter Page: Do not require bleed. Artwork is placed within safe zone.

HOW TO SUBMIT MATERIAL

Ad Artwork: send to production@acguide.com.au
as a Hi-Res pdf, CMYKfile @ 300dpi resolution

COLOR PROOFS

A color proof will be emailed to advertisers for approval or request amendments. Two complimentary changes given.

ADVERTISING SAMPLES

A printed copy of the guide will be mailed to advertisers on publication

PERIOD OF DISPLAY

Period of display is 12 months. Artwork can be updated every 3 months

CONTACT INFORMATION

Any questions please email production@acguide.com.au or call M: 0417 721 612