



## MECHANICAL SPECIFICATIONS

Artwork Size	Height	x	Width
Double Page	297mm	x	420mm (+5mm Bleed)
Full Page	297mm	x	210mm (+5mm Bleed)
Half Page	133mm	x	183mm
Quarter Page	133mm	x	89mm

### Double Page Spread:

To be supplied as two single full pages. Must include 5mm bleed all around. All text and branding to be placed within the 12mm safe zone. No text or important page content should appear within 12mm either side of the spine on double page spreads (total 24mm) due to this space being optically lost within the spine of the magazine. **If adding crop marks please offset by 5mm.**

### Full Page:

To include 5mm bleed all around. All text and branding to be placed within the 12mm safe guttering zone. **If adding crop marks please offset by 5mm.**

### Half & Quarter Page:

Do not require bleed or crop marks.

### Advert Checklist

- Press Ready PDF
- Correct Dimensions
- High Res Images - 300dpi
- CMYK
- Bleed if required
- No Type / Logos in Safe Zone

## HOW TO SUBMIT MATERIAL

Please send artwork to:

**production@acguide.com.au**

Supplied material must be a **Press Ready PDF**, with high resolution images - **300dpi**. All PDFs must be **CMYK** and supplied to the **correct dimensions**. If adding crop marks to full or double page ads please offset by 5mm. **Alterations will not be made to supplied PDFs. Replacement material must be supplied.**

### COLOUR PROOFS

A colour proof will be emailed to advertisers for approval.

### ADVERTISING SAMPLES

A printed copy of the guide will be mailed to advertisers on publication.

### PERIOD OF DISPLAY

Period of display is 12 months. Artwork can be updated every 3 months. **Replacement material must be supplied.**

### CONTACT INFORMATION

Any questions please email **production@acguide.com.au** or call **0434 536 201**